

# SPONSORSHIP

## Opportunity A

- ✓ This sponsorship would make Robert Grimm Racing known as your company's team. Your company's name, logo, and specified colors will be displayed exclusively on the car with the exception of low key locations for secondary sponsors of a non-competitive nature.
- ✓ Robert Grimm Racing will guarantee product exclusion. Your competitors will not be accepted as any form of other sponsor.
- ✓ Your name and logo will be displayed on the sides and back of the race car hauler.
- ✓ Prior to the start of the race season (January – April) the car and driver will be available for area car shows. During the race season (April – October) the car and driver will be available for one show per month, not conflicting with the race schedule.
- ✓ The driver will also be available during those shows for various autograph sessions representing your company.
- ✓ Hospitality will be given for 50 people at 2 events

### Signage

- ✓ All designs involving your company's name, logo, and colors will be used only with your approval.
- ✓ The driver's fire suit will be designed in your colors, and will have your name and logo embroidered on the front.
- ✓ The car tent and car cover will display at least one of your decals on it.
- ✓ The pit cart, pit sign and driver's helmet will also wear at least one of your logos.
- ✓ Your company's banner will be displayed in the pit area during all races
- ✓ Your company's name will appear in race programs of the Busch East Series events.
- ✓ Your company's name will be announced during qualifying and prior to the start of every race.

### Media / Public Relations

- ✓ All letterhead will display your company's name and logo.
- ✓ You will be sent race reports and press releases.
- ✓ A media kit with your company's information will be designed and distributed at all personal appearances, race tracks, and interviews.

**Call 570-488-9700 to discuss Opportunity A pricing**